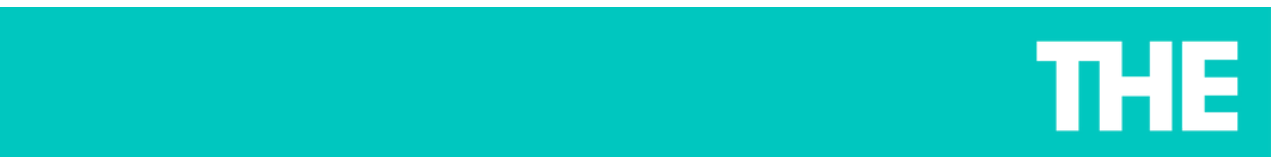


INFORMATION PACK

Distribution Volunteering



THE

ARTS



THEATRE CAMBRIDGE

WELCOME

ABOUT US

The Arts Theatre Cambridge exists to bring people together to inspire and celebrate the power of live performance.

We are a dynamic and inclusive where diverse stories are told and shared, and a much-loved regional and national institution, whose history is rooted in the city of Cambridge.

Established in 1936 by the economist and founding members of the Arts Council, John Maynard Keynes, we have helped launch the careers of theatrical legends, such as Ian McKellen, Emma Thompson, Tom Hiddleston and Olivia Colman. We have played host to a dazzling variety of cultural milestones, from Margot Fonteyn dancing her first Swan Lake, to Harold Pinter's premiere of The Birthday Party.

Today, we are one of the country's leading playhouses for drama, dance, musicals and family shows, offering the best of national touring theatre alongside our own homegrown productions.

OUR REDEVELOPMENT PROJECT

We have just undertaken a once-in-a-generation redevelopment of our main auditorium, transforming both our space and how we connect with audiences, artists, and our community. Next, we'll build a 200-seat rooftop studio theatre, creating new opportunities for work, talent, and engagement. Our new Creative Learning and Engagement programme will establish the theatre and Cambridge as a hub for creativity and cultural exchange.

The Arts Theatre is a historic institution with renewed ambition: a place where ideas, people and performance come together to inspire and delight. There's never been a more exciting time to join us.

DISTRIBUTION VOLUNTEERS

Thank you so much for your interest in becoming a Distribution Volunteer at The Arts Theatre Cambridge.

As a Distribution Volunteer, your main role is to help our Marketing team get the word out in Cambridge about the wonderful shows we have on, by distributing posters and flyers in and around Cambridge. You'll be a vital part of the team, representing the theatre out in public and helping us forge relationships with local businesses.

Nearly 90 years ago, our founder believed a trailblazing theatre deserved a groundbreaking theatre. We stay true to his vision today. You'll embody our core values, and help shape the next century of The Arts Theatre as a cultural hub in Cambridge. We aim to inspire courage, confidence, and opportunity for all communities - especially future generations.

MAIN RESPONSIBILITIES

- To undertake the hands-on physical task of carrying posters and flyers around Cambridge to distribute them across outdoor sites and inside businesses.
- To follow outdoor poster routes either on foot or by bike around Cambridge, removing posters from past shows and replacing with upcoming shows.
- To follow flyering routes either on foot or by bike around Cambridge, distributing flyers to businesses.
- To represent the theatre to both the general public and to local businesses, being consistently warm, approachable and knowledgeable while out on distribution routes.

SHIFTS

REGULAR SHIFTS

We ask our distribution volunteers to commit to one shift per week.

Shifts will be 2-3 hours in length, following an established postering or flyering route either on foot or by bike.

Shifts will typically be on either a Monday or a Tuesday, as our shows tend to end on Saturday or Sunday, so posters and flyers for the show that has just finished will need to be swapped out for new shows coming in.

Generally, one or two distribution volunteers will be assigned to a route per shift, dependent on numbers and preference.

EVENT SHIFTS

Occasionally, distribution volunteers will be asked to assist with flyering during public events in Cambridge, such as the fireworks or fairs. These shifts will vary in length but generally be no more than 2-3 hours, and will consist of flyering for specific shows to the general public.

RECRUITMENT

EQUALITY

The Arts Theatre Cambridge aims to ensure everyone is welcome as they enter our doors and this extends to our volunteers.

We are committed to an inclusive recruitment process. If you have any specific requirements or suggestions to support your application, please share them with us and we'll consider how we can help.

HOW TO APPLY

Please send an email with the subject line 'Distribution Volunteer Application' to **recruitment@artstheatre.co.uk**

In the email, please let us know why you'd love to be part of the Marketing team by becoming a distribution volunteer.

If you would like any more information about the Distribution Volunteering role, please email **recruitment@artstheatre.co.uk**



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